

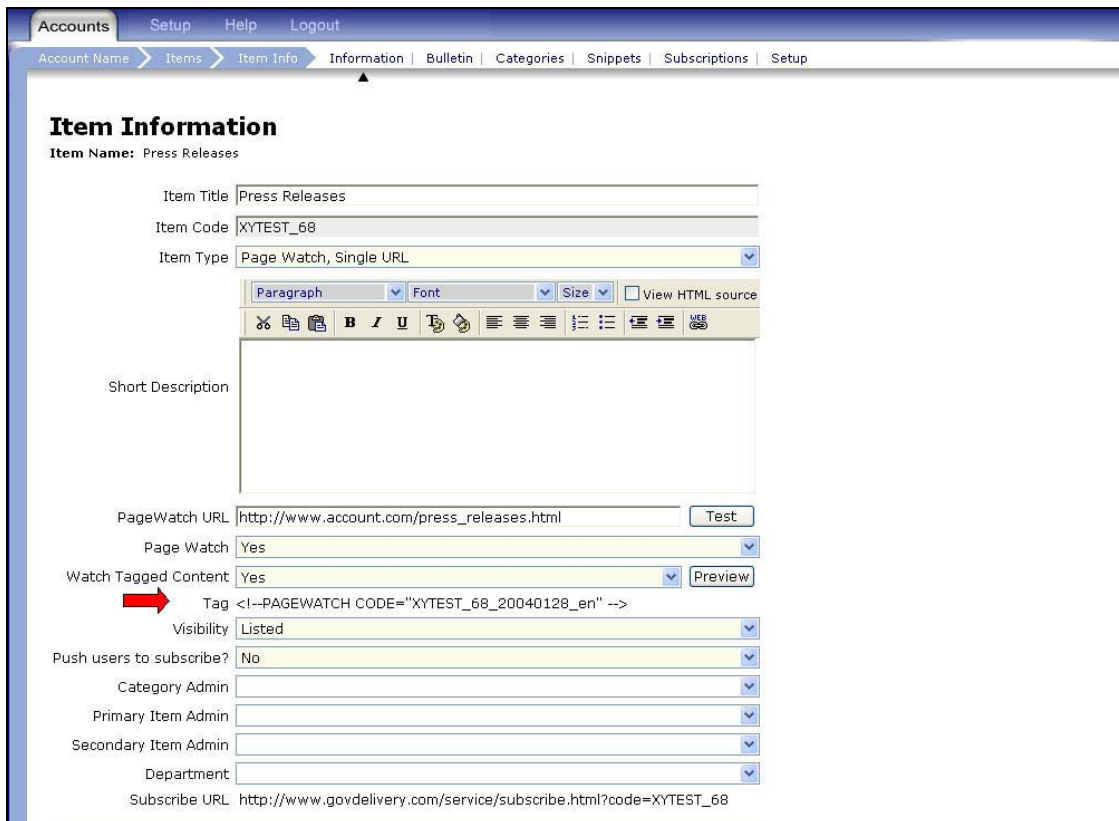
Watch Tagged Content

Use the GovDelivery Watch Tagged Content feature in tandem with Page Watch to monitor only part of a web page. Content contained on one page can be split into two or more items in GovDelivery ESM, and each section can be watch separately for updates. This feature allows for multiple subscription items on a single web page. Additionally, Watch Tagged Content can ensure that only relevant content changes initiate bulletins to subscribers.

This feature requires you to modify your web pages to include a set of HTML tags around the area of the page to be watched. If there are several subscription items on a page, specific tags for each section (found on the **Subscription Items** page) need to be used. If tags are being used solely to focus page watch on a particular area of a page, GovDelivery can provide a generic tag set.

Watch Tagged Content in action:

- After creating an item and setting Watch Tagged Content to “Yes”, navigate back to the Item Information page. The specific tag that should be placed at the beginning of the watched section is listed. At the end of the watched section, place the end tag `<!--/PAGEWATCH-->`.



The screenshot shows the 'Item Information' page in the GovDelivery system. The page is titled 'Item Information' and shows details for an item named 'Press Releases'. The 'Item Name' is 'Press Releases'. The 'Item Code' is 'XYTEST_68'. The 'Item Type' is 'Page Watch, Single URL'. The 'Short Description' field is empty. The 'PageWatch URL' is 'http://www.account.com/press_releases.html'. The 'Page Watch' setting is 'Yes'. The 'Watch Tagged Content' setting is 'Yes'. A red arrow points to the 'Tag' field, which contains the code `<!--PAGEWATCH CODE="XYTEST_68_20040128_en" -->`. The 'Visibility' is 'Listed'. The 'Push users to subscribe?' is 'No'. The 'Category Admin', 'Primary Item Admin', 'Secondary Item Admin', and 'Department' fields are empty. The 'Subscribe URL' is 'http://www.govdelivery.com/service/subscribe.html?code=XYTEST_68'.

- When using the Watch Tagged content feature for one item on a page, use the generic tags to focus the Page Watch mechanism. These tags can be applied across an entire site if necessary, often around one area of a template:

```
<!--PAGEWATCH CODE=""-->  
Content to be watched....  
<!--/PAGEWATCH-->
```

Note that the Watch Tagged Content field on the Item Information page must be set to 'Yes' when using any tags.