



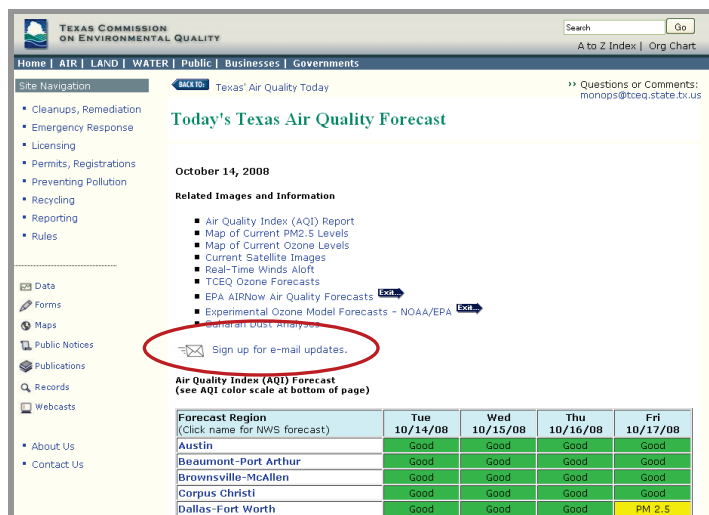
The Texas Commission on Environmental Quality (TCEQ) has a mission to achieve “clean air, clean water, and safe management of waste” in Texas. To accomplish this, the commission views public participation and government-to-citizen communication as key initiatives. GovDelivery® Digital Subscription Management met TCEQ’s need to communicate time-sensitive information to citizens quickly, efficiently, and in a cost-effective manner.

TCEQ’s NEEDS

1. Allow citizens the ability to subscribe to very specific items on their website.
2. Reduce printing, postage, and faxing costs by distributing a wide range of information by email.
3. Provide residents and visitors with the most up-to-date air and water quality information.
4. Provide an email subscription service without adding additional staff or equipment.

SOLUTION

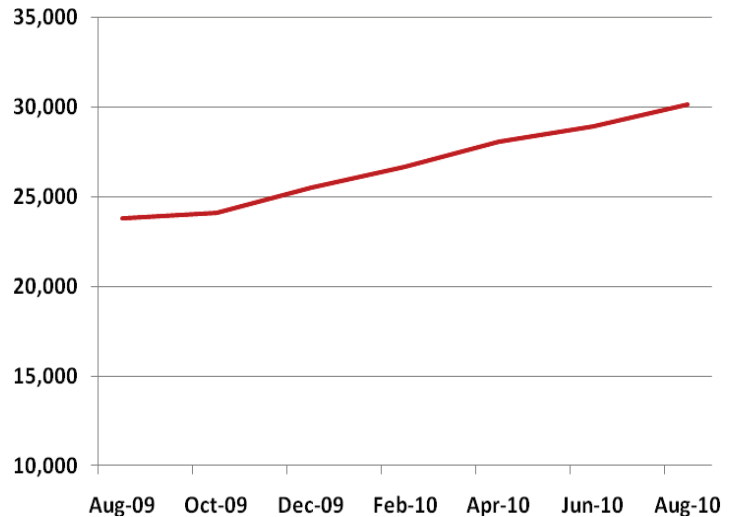
Texas Commission on Environmental Quality selected GovDelivery, a web-based solution that monitors websites for content updates and automatically generates email alerts when changes are detected on designated webpages.



Web visitors click on links located throughout the site to register to receive specific email alerts.

RESULTS

Subscriber Growth



Since launching GovDelivery in February 2007 TCEQ has:

- Sent more than **5.4 million emails** to subscribers.
- Registered more than **30,100 subscribers** with an average of 7.3 individual subscriptions per citizen.
- Incorporated more than **140 unique and specific subscription items** including:
 - Commission Meetings & Actions
 - Daily Air Quality Forecast
 - *The Water Monitor* Newsletter
 - Latest TCEQ Publications

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GovDelivery, Inc. is the world’s leading provider of government-to-citizen email and digital communication solutions designed specifically for the public sector and is used by organizations worldwide, including the U.S. Departments of Labor, State, Agriculture, and Commerce, U.K. Parliament, Norwich City Council (U.K.), Washington D.C., California Department of Insurance, Oregon Department of Human Services, Macomb County (MI), City of St. Paul (MN), and many more.



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