

**Contact:**

Jennie Olson, Director of Marketing  
GovDelivery, Inc.  
(651) 757-4111  
[jennie.olson@govdelivery.com](mailto:jennie.olson@govdelivery.com)



*For Immediate Release*

**GovDelivery Client, Somerset County, Reaches Milestone for Email Alerts**  
*Somerset County has 10,000 Subscribers to its Email Subscription Service*

St. Paul, MN (March 13, 2008) – GovDelivery, Inc., the world’s leading provider of government-to-citizen email communication solutions, today announced a milestone for New Jersey client, Somerset County. Since the Somerset County Board of Freeholders launched its free GovDelivery email subscription service in 2003, the county has seen an overwhelming response to the service and now has over 10,000 subscribers.

“We are pleased to recognize Somerset County for reaching this important milestone,” says Zach Stabenow, co-founder of GovDelivery, Inc. “Citizen participation at this level is a sign of the appreciation and value of this service to the public. Somerset County continues to be a leader in communicating with its residents.”

Somerset County launched its email subscription service in January of 2003, has over 10,000 people signed up to receive free email updates, and offers over 80 email subscription items. The email alerts are available for topics such as Weather Emergencies, Road Closings, Bid Notices and other Somerset County documents, including agendas, minutes, press releases, and more.

“As more and more of our residents look to the Internet for information, we’re pleased to be able to provide this very popular email-subscription service,” said Freeholder Director Peter S. Palmer. “We have made good use of GovDelivery not only to relay routine announcements, such as new senior center programs, but also to send urgent messages like we did recently during a weekend flood emergency.”

**About Somerset County**

Somerset County is at the hub of Central New Jersey. Its 21 municipalities, which encompass 305 square miles, contain a diversity of landscape, population and development that reflects the varied lifestyles of its estimated 324,186 residents. Freeholder Director Peter S. Palmer, Deputy Director Rick Fontana and Freeholders Robert Zaborowski, Jack M. Ciattarelli, and Patricia L. Walsh invite you to visit Somerset County. <http://www.co.somerset.nj.us>

**About GovDelivery, Inc.**

GovDelivery, Inc., headquartered in St. Paul, MN, is the world’s leading provider of government-to-citizen email communication solutions. Its flagship product, GovDelivery Email Subscription Management, uses proprietary automation tools to empower organizations to communicate more effectively with the public. Governments use GovDelivery to reach the public through email, wireless alerts, and RSS. GovDelivery is used by more than one hundred public sector organizations worldwide, including the FBI, the U.S. Departments of Labor, State, Agriculture, Transportation, and Commerce; U.K. Parliament; Orange County, CA; and Washington, D.C. GovDelivery is also used by transit authorities across the U.S., including Tri-County Metropolitan District of Oregon (TriMet) and Dallas Area Rapid Transit (DART). For more information, please visit [www.govdelivery.com](http://www.govdelivery.com).

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