



NEWS RELEASE

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FOR IMMEDIATE RELEASE

GovDelivery Announces Two New Federal Clients

St. Paul, MN — May 29, 2008 – GovDelivery, the world’s leading email and digital subscription services provider for the public sector, today announced that two additional federal organizations have deployed GovDelivery. GovBenefits (www.govbenefits.gov) and Office of the Director of National Intelligence (ODNI) (www.dni.gov) are using GovDelivery’s technology to reach the public more effectively with updated information. Citizens can now sign up to receive personalized information via email on a broad range of government benefit programs and on critical intelligence issues.

GovDelivery offers proprietary subscription personalization, automation and delivery technology. Government organizations use GovDelivery to launch world class electronic communication with minimal effort and realize an immediate return on investment. All subscription items are chosen by the individual. Emails containing personalized links of interest are then sent directly to subscribers.

“GovDelivery is proud to provide GovBenefits and the Office of the Director of National Intelligence with an instant communication platform to reach the public,” said Scott Burns, CEO of GovDelivery. “These important agencies need to get their information out to the public, and we are proud to be of service to them.”

GovBenefits is the official benefits Web site of the U.S. government that includes information on more than 1,000 benefits and assistance programs offered by 16 federal agencies. It now utilizes GovDelivery’s email and digital subscription services to provide subscriber updates and information on topics related to benefits offered to people through the federal government, including housing, education, unemployment and healthcare. Through GovDelivery, GovBenefits offers more than 20 categories of information, totaling more than 1,000 unique subscription topics.

As part of its 6th anniversary, GovBenefits developed a video that includes step-by-step instructions on how to sign up for information and updates. To view the video, visit http://htc-01.media.globix.net/COMP008760MOD1/govbenefits/webcast_join.htm.

GovBenefits is the fourth major cross-governmental portal to deploy GovDelivery’s platform. USA.gov, DisabilityInfo.gov and Export.gov also use GovDelivery.

The ODNI oversees 16 federal organizations that make up the U.S. intelligence community. The ODNI recently deployed GovDelivery’s platform to provide subscriber

updates and information on topics relating to the defense of the United States and its interests abroad, as well as career opportunities at ODNI. Subscribers to the ODNI email service on average, subscribe to 10 topics. To learn more about ODNI's subscription service, visit www.dni.gov and click on the link next to the red envelope.

About GovDelivery

GovDelivery is the world's leading provider of government-to-citizen communication solutions. GovDelivery's Digital Subscription Management solution is a Software-as-a-Service (SaaS) platform that provides organizations with a fully-automated, on-demand public communication system. Organizations using GovDelivery provide citizens with better service and access to relevant information by proactively delivering new information through email, wireless alerts, and RSS. Clients include the British Parliament, the U.S. Departments of State, Commerce, Labor, Transportation, Treasury, Homeland Security, and Health and Human Services, the California Department of Insurance, the cities of Washington, D.C. and Minneapolis, Orange County, California, and hundreds of other organizations across the public sector. For more information, visit www.govdelivery.com.

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