



CITY OF ANN ARBOR, MICHIGAN

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PRESS RELEASE

For Immediate Release

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NEW FEATURE ON CITY WEB SITE ALERTS SUBSCRIBERS WHEN UPDATES ARE POSTED

ANN ARBOR, Mich., Sept. 23, 2008 — The City of Ann Arbor has launched an efficient and economical way to enhance communications with residents. The city's Web site, www.a2gov.org, now includes a feature that allows visitors to subscribe to certain pages within the site. When the pages are updated by city staff, subscribers receive an alert via e-mail to notify them that the page contains new information.

So instead of periodically scanning the city's Web site for news and updates, anyone can choose to be alerted when new city information is available online. The pages visitors may subscribe to include parks and recreation, news releases, city publications, environment updates and road closures and detours, to name just a few. There are nearly 30 pages on the city's Web site with the subscription feature. Additional pages will be offered in the future.

To find out more and to subscribe to be alerted when new information is available on subscription pages, visit www.a2gov.org, and click on the red envelope at the top-right corner of the Web page.

Subscribers can make changes to their selections at any time, and an opt-out link is always provided in e-mail updates if users want to discontinue receiving alerts.

Ann Arbor has 114,000 residents, spans 27.7 square miles, and was named the No. 1 Healthiest Hometown in the U.S. by AARP The Magazine in 2008. Other notable recognitions include: No. 27 of the top 100 U.S. cities to live in by CNN/Money Magazine in 2008, as well as the fourth smartest city in the U.S. by Forbes Magazine. The city's mission statement reads: The city of Ann Arbor is committed to providing excellent municipal services that enhance the quality of life for all through the intelligent use of resources while valuing an open environment that fosters, fair, sensitive and respectful treatment of all employees and the community we serve.

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