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FOR IMMEDIATE RELEASE

City of Beloit Improves Website for Superior Service to Citizens
Automated email and wireless alerts make it easier for residents to stay informed

BELOIT, Wisc., April 16, 2009 – The City of Beloit has launched a new email update service to enhance communication with residents. The service is part of Beloit’s commitment of building a better community by providing the most up-to-date information to its citizens and other interested parties.

One of the first of its kind among Wisconsin cities, Beloit’s “Email Updates” is a free online service offered through the City’s website, <http://www.ci.beloit.wi.us>. Easy to use, the service enables residents to subscribe to topics of interest and receive instant and automated email alerts or text messages when selected items are updated. Signing up to receive updates is simple: by entering their email address, a resident can subscribe to more than 50 unique topics including emergency information (specifically snow emergencies), construction updates, employment opportunities, Riverside Park updates, and City press releases.

“Keeping residents informed and up-to-date on community information and events is key to providing a high quality of life,” says Larry Arft, Beloit City Manager. “We’re excited to offer this email update service as the latest “E-Government” initiative to provide the best possible service to our residents.”

GovDelivery Email and Digital Subscription Management solution enables the City to deliver municipal news and information in a timely manner, improving interaction with residents. Residents will stay better informed, receive information immediately, and save time previously used to search for relevant updates on the website.

Email and wireless alerts link subscribers back to the updated website for more detail. Signing up is free, easy, and risk-free. Visitors to the city website can click on the “Email Updates” link on the city homepage or the red envelope icon located throughout the web site to sign up and see what pages are available for subscription. The only information required is an email address, and subscribers can change their subscription details or cancel the service at any time.

To sign up today, visit <http://www.ci.beloit.wi.us/>.

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