



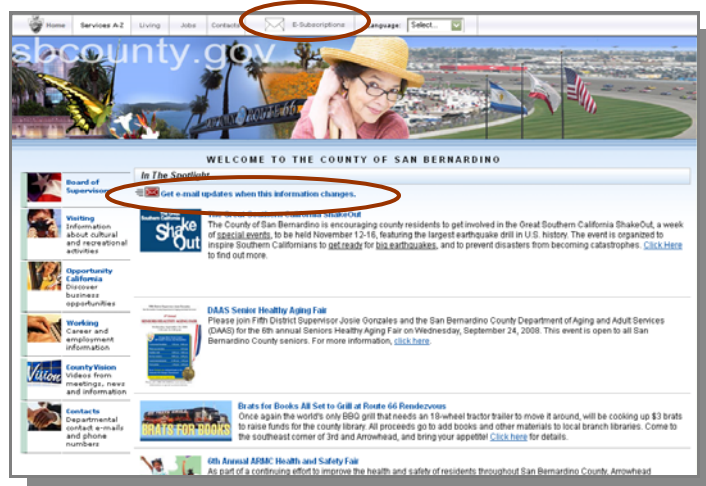
San Bernardino County, CA, sought to advance the county’s mission of creating a website that makes it easier and more efficient for citizens to interact with their local government by implementing GovDelivery® Email and Digital Subscription. Through the use of GovDelivery email and wireless alerts, San Bernardino County has managed to meet its need of communicating time-sensitive information to citizens quickly, efficiently, and in a cost-effective manner.

SAN BERNARDINO COUNTY’S NEEDS

1. Leverage its website to communicate with stakeholders regarding important updates and information.
2. Establish a system to alert citizens in emergency situations and provide necessary details.
3. Communicate proactively and cost-effectively with a large, diverse resident base using email.

SOLUTION

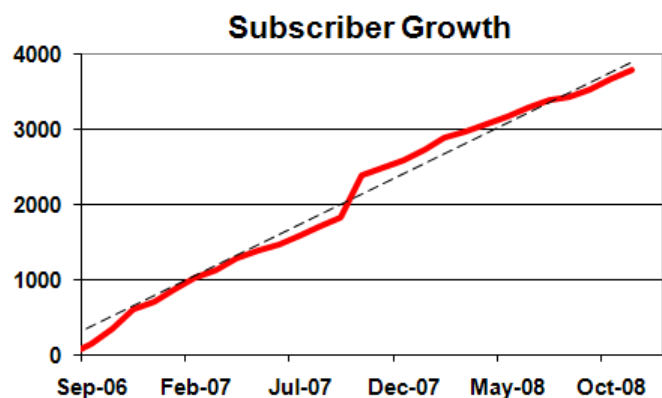
San Bernardino selected GovDelivery, a web-based solution that monitors websites for content updates and automatically generates email alerts when changes are detected on designated webpages.



Web visitors click on links located throughout the site to register to receive specific email alerts.

During the 2007 California wildfires, San Bernardino County, along with other affected cities and counties, sent over 190,000 emergency communications to residents. These cities and counties saw their subscriber growth more than double in days immediately following the disaster.

RESULTS



Since launching GovDelivery in September 2006 San Bernardino County has:

- Sent more than **430,000** emails to subscribers.
- Signed up **nearly 3,800** subscribers.
- Incorporated **157 specific subscription items** including:
 - County Press Releases
 - San Bernardino County Emergency Information
 - Request for Proposal
 - Featured Items
 - Board of Supervisor Meeting Agendas
 - **And More...**

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GovDelivery, Inc. is the world’s leading provider of government-to-citizen email and wireless communication solutions designed specifically for the public sector and is used by organizations worldwide, including the U.S. Departments of Labor, State, Agriculture, and Commerce, U.K. Parliament, Norwich City Council (U.K.), Washington D.C., California Department of Insurance, Oregon Department of Human Services, Macomb County (MI), City of St. Paul (MN), and many more.



To learn more about GovDelivery, visit www.govdelivery.com; email info@govdelivery.com; call U.S. 866-276-5583 or U.K. 0800 032 5769