

Direct SMS

Mobile devices allow individuals to stay connected wherever they are. GovDelivery's Direct SMS serves the growing population of wireless device users and allows agencies to reach individuals with urgent, real-time information, directly to their mobile devices.

Benefits of GovDelivery Direct SMS

Instant delivery of critical information

Text messages provide an effective messaging channel for appropriately brief, time-sensitive content. Direct SMS is a reliable communication solution, using native SMS to communicate critical government information, in real-time, to individuals on their mobile devices.

Flexible, turnkey solution

Agencies choose when and what messages are sent through Direct SMS so transactional fees can be managed. Critical information gets to stakeholders via mobile devices, when appropriate. Direct SMS can be sent automatically, created when an agency's website is updated (example below), or manually created alerts for critical information.

Improve service

Text messaging provides agencies with an additional communication channel to reach the largest possible audience, enhancing communication options and versatility.

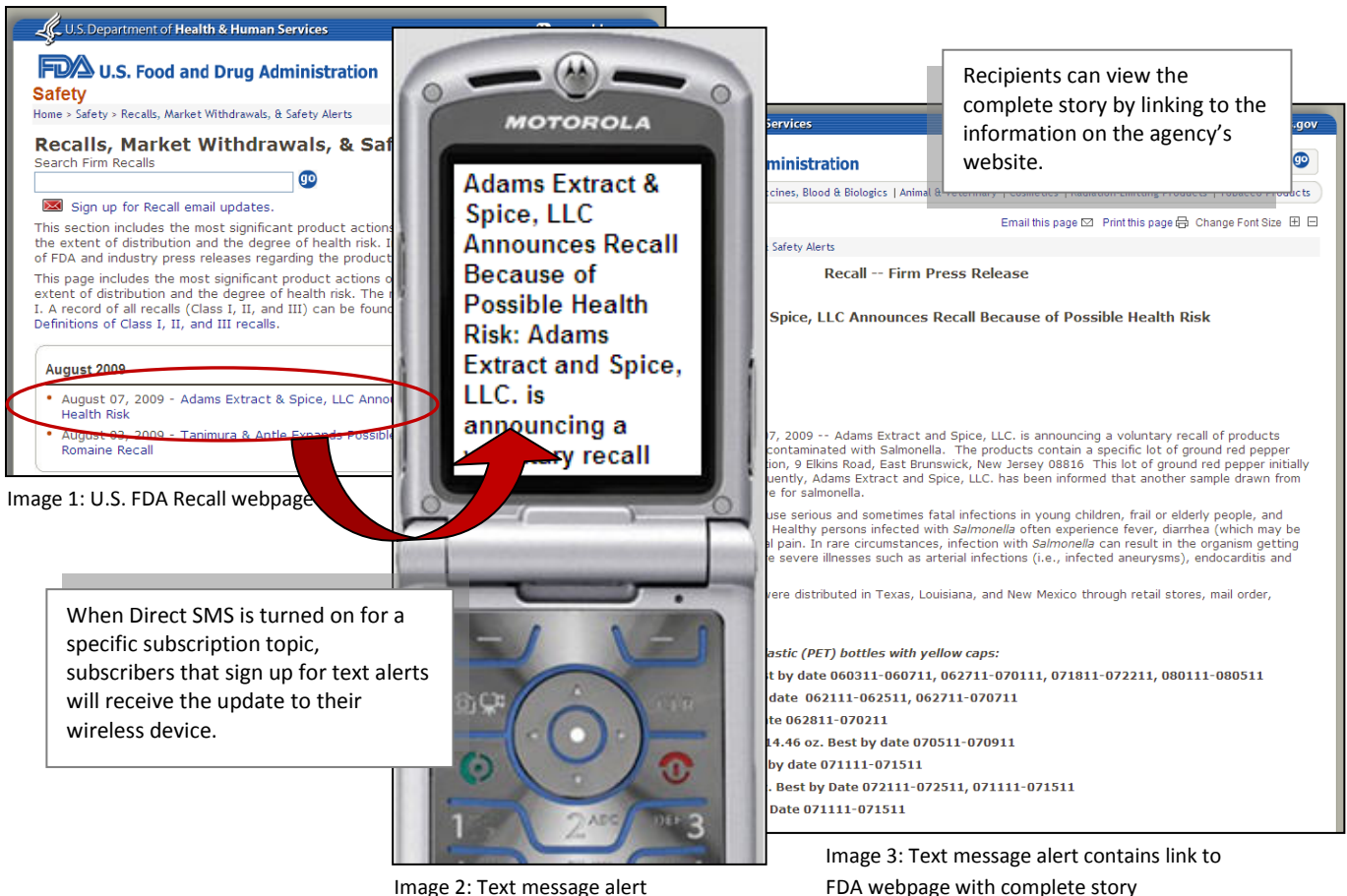


Image 1: U.S. FDA Recall webpage

Image 2: Text message alert

Image 3: Text message alert contains link to FDA webpage with complete story

Updated January 2010