



Contact:  
Susan Grow  
The Federal Consulting Group  
U.S. Treasury  
202-504-3646  
[Susan.Grow@bpd.treas.gov](mailto:Susan.Grow@bpd.treas.gov)



Contact:  
Jennie Olson  
GovDelivery, Inc.  
651-757-4111  
[Jennie.Olson@govdelivery.com](mailto:Jennie.Olson@govdelivery.com)

## **Federal Consulting Group and GovDelivery Partner to Improve Government-to-Citizen Communications**

GovDelivery<sup>(R)</sup> Digital Subscription Management offers automated, personalized public communications; increases web usage and satisfaction

**WASHINGTON D.C, and SAINT PAUL, Minn., July 30, 2007** — Government agencies looking for more efficient ways to share information with the public can now utilize GovDelivery's industry-leading public communication solution as part of the Federal Consulting Group's suite of services, according to a partnership announced today by FCG and GovDelivery.

As part of the agreement, FCG, a franchise of the U.S. Department of Treasury, will offer GovDelivery's Email and Digital Subscription Management solution to its Federal customers. GovDelivery, headquartered in St. Paul, Minn., is the world's leading provider of government-to-citizen digital communications.

"FCG and GovDelivery share a mission: to help agencies communicate more quickly and effectively with their public audiences. The GovDelivery solution fits perfectly with FCG's tools to accomplish this objective. Its proven ability to advance public communication, increase website usage, and boost citizen satisfaction with e-government complement the American Consumer Satisfaction Index (ACSI<sup>TM</sup>) survey tool, which FCG also makes available to its Federal customers," said Ron Oberbillig, Chief Operating Officer of FCG.

GovDelivery's Email and Digital Subscription Management (DSM) service enables agencies to quickly email the public with automated, personalized information updates. Operating on a proprietary Software as a Service (SaaS) platform, DSM facilitates information sharing via email, wireless alerts, and RSS, without requiring agencies to purchase complicated hardware or software.

"FCG's work studying satisfaction shows the public expects up-to-date information. As government websites grow in size and complexity, GovDelivery's solution will drive citizens to relevant information faster, and improve overall website usage," said Oberbillig.

GSA, the Centers for Disease Control, and the Food Safety and Inspection Service at the U.S. Department of Agriculture currently utilize both the GovDelivery and ACSI<sup>TM</sup> services.

"The Federal government relies on GovDelivery to send millions of updates to citizens each month, on topics from updated forms and policies to national emergencies such as Hurricane Katrina," said Scott Burns, CEO and co-founder of GovDelivery. "We are pleased to work with

FCG to help more government agencies be proactive and citizen-centric in their communications.”

Interested agencies can contact FCG for a consultation. Those already using the ACSI™ survey and GovDelivery services can contact their GovDelivery or FCG account manager for information on joint capabilities.

**About The Federal Consulting Group**

The Federal Consulting Group, a fee-for-service franchise in the U.S. Department of the Treasury, works with federal agencies to transform public service. FCG collaborates with senior leaders to create a citizen-centered, result-oriented government and facilitates the sharing of website and other best practices from both the private and public sectors. For more information, visit [www.fcg.gov](http://www.fcg.gov).

**About GovDelivery, Inc.**

GovDelivery, Inc., headquartered in St. Paul, Minn. with offices in Herndon, Va. and London, U.K., is the world’s leading provider of government-to-citizen communication solutions. Its flagship product, GovDelivery Digital Subscription Management, uses a proprietary Software as a Service (SaaS) platform to provide organizations with fully-automated and on-demand communication with the public. Governments use GovDelivery to reach the public through email, wireless alerts, and RSS. GovDelivery is used by more than 100 public sector organizations worldwide including USA.gov; the FBI; the Centers for Disease Control; the U.S. Departments of Labor, State, Agriculture, Transportation, and Commerce; U.K. Parliament; Texas Department of Health and Human Services; Orange County, CA; and Washington, D.C. Transit authorities across the U.S. also use GovDelivery, including the Tri-County Metropolitan District of Oregon (TriMet). For more information, visit [www.govdelivery.com](http://www.govdelivery.com).

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