



FDA News

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FDA Launches E-mail Alert Subscription Service through Public Web site

The U.S. Food and Drug Administration today announced a new e-mail service that alerts subscribers whenever information is updated on certain FDA Web pages.

The service is free and available for a wide variety of FDA's Web pages, including food safety protection, medical product approvals and consumer health information.

"Being able to directly communicate with consumers, health care professionals and the regulated industry about the safety of our food supply and medical products is critical to FDA's ongoing commitment to protecting the public health," said Andrew C. von Eschenbach, M.D., Commissioner of Food and Drugs. "E-mail is the leading use of the Internet, and this service strengthens FDA's ability to keep its audiences informed quickly and effectively."

To receive e-mail alerts, subscribers need only click on the red envelope icon located on participating Web pages. Each e-mail update includes a direct link to the FDA Web page that has been updated.

Powered by GovDelivery, a private sector e-mail subscription management system used by several other federal agencies, the service allows subscribers the flexibility to personalize the information most important to them.

A full list of currently available topics can be found at www.fda.gov/emaillist.html).

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