



DisabilityInfo.gov is a comprehensive online resource designed to connect people with disabilities to the information and resources they need to pursue their personal and professional ambitions. GovDelivery® Email and Digital Subscription Management met DisabilityInfo’s need to communicate with citizens with disabilities in a quick, efficient, and cost-effective manner.

**DISABILITYINFO’S NEEDS**

1. Quickly and conveniently provide information and other resources to disabled citizens.
2. Increase amount of traffic through website.
3. Organize and automate the dissemination of information.
4. Collaborate with other government agencies to better serve stakeholders.

**SOLUTION**

[DisabilityInfo.gov](http://DisabilityInfo.gov) selected GovDelivery EDSM, a web-based solution that monitors websites for content updates and automatically generates email alerts when changes are detected on designated web pages.



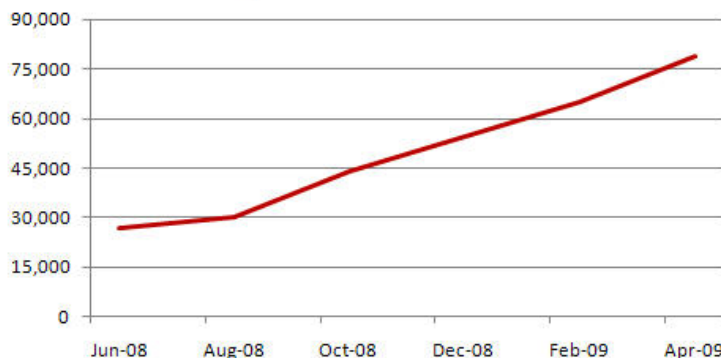
Web visitors click on links located throughout the site to register to receive specific alerts on topics of interest.

**“We are proud that more than eight million visitors, including nearly 27,000 people who have signed up for email subscriptions, have benefited from the information DisabilityInfo.gov offers.”**

Kevin J. Connors, Director  
 Office of Disability Employment Policy

**RESULTS**

**DisabilityInfo Subscriber Growth**



Since launching GovDelivery in May 2005 DisabilityInfo has:

- Sent more than **6.2 million emails** to **90,000+ subscribers**.
- Incorporated nearly **290 specific subscription items**, including:
  - Grants & Funding in Benefits
  - Americans with Disabilities Act, Laws & Regulations
  - Education Research & Statistics
  - Plan for Achieving Self Support (PASS)
  - Health Care Costs
- Established a partnership with nearly 20 related government agencies through GovDelivery’s Collaboration Network.

*Updated May 2009*

GovDelivery, Inc. is the world’s leading provider of government-to-citizen email and wireless communication solutions designed specifically for the public sector and is used by organizations worldwide, including the U.S. Departments of Labor, State, Agriculture, and Commerce, U.K. Parliament, Norwich City Council (U.K.), Washington D.C., California Department of Insurance, Oregon Department of Human Services, Macomb County (MI), City of St. Paul (MN), and many more.



To learn more about GovDelivery, visit [www.govdelivery.com](http://www.govdelivery.com);  
 e-mail [info@govdelivery.com](mailto:info@govdelivery.com); call U.S. 866-276-5583 or U.K. 0800 032 5769