



GovDelivery is a proactive public communication solution offering local authorities a highly effective method of reaching, informing and engaging the public.

GovDelivery®

GovDelivery: Comprehensive Communication Platform

GovDelivery is a proactive public communication solution offering local authorities a highly effective method of reaching, informing and engaging the public. Built specifically for the public sector, *GovDelivery* is the world's leading government-to-citizen communication solution. The Software as a Service platform utilises powerful communication channels, including email, text messaging, social media and RSS to reach the public and lower communication costs.

GovDelivery Benefits

Engage with the Public Effectively

GovDelivery is a comprehensive public communication solution providing local authorities an effective method of proactively reaching the public and providing enhanced public service through community engagement.

Utilise the most Powerful Communication Channels

GovDelivery is the only comprehensive digital subscription management system designed specifically for the public sector. The *GovDelivery* platform utilises and integrates the most powerful communication channels, including email, text messaging, social media (Twitter®, Facebook®, YouTube®, Blogs) and RSS to effectively reach the public.



Lower Communication Costs

Provides local authorities a communication tool that cuts costs, simplifies communications and provides an average positive return on investment (ROI) of 9-12 months.

GovDelivery helps reduce marketing and paper document costs; a mid-size local authority can save between £9,556 and £124,228 annually!

Email is the #1 use of the Internet. *Source: Pew Internet and Life Project*
Twitter, Facebook and YouTube are all Registered Trademarks.

Over 300 unique government entities use GovDelivery, including:

- Norfolk County Council
- Norwich City Council
- Parliament
- Highways Agency
- Department for Business, Innovation and Skills
- Department for Energy and Climate Change **and more...**

“As the demand for information increases, Norfolk County Council recognises the need for personalised communication with its residents. Through GovDelivery, we can offer our residents the option to sign up for email updates on a range of topics, from committee papers and news releases to library events and Adult Education courses. This way, our residents are kept informed of changes to our information and services, but only on the things they are specifically interested in.”

-Vanessa Lindsey, Web Communications Officer
Norfolk County Council

Engage with the public; utilise the most effective and powerful communication channels

