

# The State of Indiana Gets Results with GovDelivery®



The **State of Indiana** launched GovDelivery® Email and Digital Subscription Management in an effort to expand its online services to make it easier for citizens to get the information they want and need. Indiana's "Subscriptions.IN.gov" service allows the state to reach out to the public proactively with automatic email, RSS and text message updates. The GovDelivery Software as a Service (SaaS) platform offers unlimited scalability and automatic system upgrades while eliminating the need for installation on client servers and system administration.

The **State of Indiana** is implementing GovDelivery email and digital subscription management solution state-wide, with the following agencies currently deployed (other agencies to follow):

- 2009 H1N1 Influenza A
- Arts Commission
- Bureau of Motor Vehicles
- Commission for Women
- Coroners Training Board
- Department of Administration
- Department of Agriculture
- Department of Child Services
- Department of Correction
- Department of Environmental Management
- Department of Health
- Department of Homeland Security
- Department of Insurance
- Department of Labor
- Department of Personnel
- Department of Revenue
- Department of Veterans' Affairs
- Department of Workforce Development
- Education Employment Relations Board
- Family & Social Services Administration
- Governor Mitch Daniels & First Lady
- Healthy Indiana Plan
- Hoosier Lottery
- Hoosiers Care
- Horse Racing Commission
- House Republicans
- IN.gov
- INShape
- Indiana Economic Development Corporation
- Indiana House Republicans
- Indiana Law Enforcement Academy
- Indiana Long Term Care Partnership Program
- Indiana Professional Licensing Agency
- Indiana State Teachers' Retirement Fund
- Mobile.IN.gov
- Lincoln Bicentennial
- Lt. Governor Becky Skillman
- Office of Energy Development
- Office of Faith-Based & Community Initiatives
- Office of the Indiana Attorney General
- Office of Technology
- Natural Resources Commission
- Recycle Indiana
- Silver Alerts
- State Library
- State Police
- State Student Assistance Commission of Indiana
- Worker's Compensation Board

Site visitors can choose from subscription options that can be accessed through specific agencies' sites or via [subscriptions.IN.gov](http://subscriptions.IN.gov) an online portal that allows users to see all available subscriptions in one convenient location.

## Since launching GovDelivery in February 2008 the State of Indiana:

- Registered **more than 304,000** subscribers.
- Sent **more than 3.73 million** emails.
- Incorporated **830+** subscription topics including:
  - Disaster Relief Information
  - IDOC Most Wanted
  - Commission Meeting Minutes & Handouts
  - Press Releases & Newsletters
  - Calendar of Events
  - Road conditions **and more...**



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To learn more about GovDelivery, visit [www.govdelivery.com](http://www.govdelivery.com); email [info@govdelivery.com](mailto:info@govdelivery.com); call U.S. 866-276-5583 or U.K. 0800 032 5769