



News from the Library of Congress

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Library of Congress Launches New Literacy Campaign, Public Outreach Features on Web Site

Ad Council Literacy PSAs, New E-mail Bulletin Service, Podcast Series and Updated Home Page Launched

Public Outreach: E-mail, Podcasts, Home Page

The Library also today announced an expansion of its home page at www.loc.gov to better organize and highlight the many programs, events and collections available to the public at no charge through its extensive, award-winning Web site, as well as a new section that gives users an easy search path to the most popular topics and collections.

In addition, the Library launched two services to address the many requests of its customers for the delivery of direct content. A new e-mail update function lets users choose from a number of different topics and receive regular updates by e-mail, depending on their interest. Update services include such varied areas as upcoming readings and concerts from the Library, news from the John W. Kluge Center, a poem each day, the latest in science reference, updates to copyright legislation and breakthroughs in the area of digital preservation. The service expands and enhances the series of RSS news feeds launched by the Library earlier this year.

Also, the Library will begin to make its unparalleled resources more accessible to the wired world with the launch of a series of podcasts. The introductory programs, available at www.loc.gov/podcasts/, feature interviews with and readings by authors who will be appearing in person at this year's National Book Festival in Washington. Future podcasts will include presentations from the more than 70 authors taped at the festival on Sept. 29. For more information on the National Book Festival, visit www.loc.gov/bookfest/.

The Library of Congress, the nation's oldest federal cultural institution, is the world's preeminent reservoir of knowledge, providing unparalleled integrated resources to Congress and the American people. Founded in 1800, the Library seeks to further human understanding and wisdom by providing access to knowledge through its magnificent collections, which bring to bear the world's knowledge in almost all of the world's languages and America's private sector intellectual and cultural creativity in almost all formats. The Library seeks to spark the public's imagination and celebrate human achievement through its programs and exhibits. In doing so, the Library helps foster the informed and involved citizenry upon which American democracy depends. Today, the Library serves the public, scholars, Members of Congress and their staff—all of whom seek information, understanding and inspiration. Many of the Library's rich resources may also be accessed through the Library's award-winning Web site, www.loc.gov.

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