



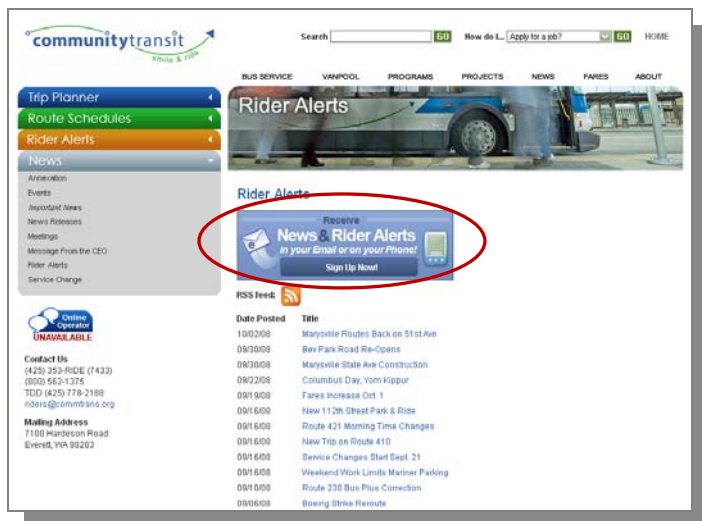
Community Transit (WA) looked to GovDelivery® Email and Digital Subscription Management to provide an economical and easy-to-implement solution to improve communication with riders about schedule changes, capital project updates, and other issues that affect their commutes.

COMMUNITY TRANSIT'S NEEDS

1. Implement a turnkey system to immediately provide information to interested riders.
2. Proactively communicate critical information that affects riders' trips on public transportation.
3. Give riders the power to select only information updates pertinent to their transit needs.

SOLUTION

Community Transit selected GovDelivery, a web-based solution that monitors websites for content updates and automatically generates email alerts when changes are detected on designated webpages.



Web visitors click on links located throughout the site to register to receive specific email alerts.

RESULTS



Since launching GovDelivery in May 2007 Community Transit has:

- Signed up more than **2,800 subscribers**.
- Sent more than **91,000 emails** to riders.
- Implemented wireless alerts for more than 50 different routes.
- Incorporated **71 specific subscription items** including:
 - Downtown Seattle Rider Alerts
 - Route Specific Alerts
 - Capital Project Updates
 - *Important News* Newsletter

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GovDelivery, Inc. is the world's leading provider of government-to-citizen email and wireless communication solutions designed specifically for the public sector and is used by organizations worldwide, including the U.S. Departments of Labor, State, Agriculture, and Commerce, U.K. Parliament, Sound Transit (WA), RTC (NV), California Department of Insurance, Oregon Department of Human Services, Macomb County (MI), City of St. Paul (MN), and many more.



To learn more about GovDelivery, visit www.govdelivery.com; email info@govdelivery.com; call U.S. 866-276-5583 or U.K. 0800 032 5769