

# NEWS RELEASE



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FOR IMMEDIATE RELEASE

**GovDelivery Hires Director of Consulting Services for the United Kingdom**  
*David Worsell Brings More than 15 Years of Government Consulting Experience*

St. Paul, MN & London – March 9 , 2009 – GovDelivery, Inc., the world’s leading provider of government-to-citizen communication solutions, today announced the appointment of David Worsell as Director of Government Solutions for its United Kingdom office, leading the company’s objective to expand service in the U.K. and European Union markets.

GovDelivery provides a Software as a Service (SaaS) platform for government-to-citizen communication that offers proprietary personalisation, automation and delivery technology. GovDelivery established its U.K. office five years ago and works with clients including Parliament, Department for Business, Enterprise and Regulatory Reform, Highways Agency, and Norfolk County Council.

“David brings a unique approach of application technical expertise, software consulting experience and strong relationships within government,” said Scott Burns, CEO of GovDelivery. “Having previously worked for The Stationary Office (TSO), he is well versed in the challenges the public sector organisations must overcome in order to deliver timely and relevant information.”

David has over fifteen years experience consulting on and developing advanced information management, electronic publishing and communication systems mainly spent with The Stationary Office (TSO), a major UK government publisher and the largest publisher by volume in the United Kingdom.

During his career, David has been involved in major projects including development of ePublishing solutions for major UK public sector organisations including Parliament, The Office of Public Sector Information, Highways Agency, Driving Standards Agency, HMRC and the Central Office of Information.

**About GovDelivery**

GovDelivery is the world’s leading provider of government-to-citizen communication solutions. GovDelivery’s Digital Subscription Management solution is a Software-as-a-Service (SaaS) platform that provides organisations with a fully-automated, on-demand public communication system. Organisations using GovDelivery provide citizens with better service and access to relevant information by proactively delivering new information through email, wireless alerts, and RSS. Clients include Parliament, Department for Business, Enterprise and Regulatory

Reform, Highways Agency, Norfolk County Council, NASA, FBI, the U.S. Departments of State, Commerce, Labor, Transportation, Treasury Homeland Security and hundreds of other organisations across the public sector. For more information, visit [www.govdelivery.com](http://www.govdelivery.com).

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