

NEWS RELEASE



Chris Parente
Strategic Communications Group
240-485-1082
cparente@gotostrategic.com

FOR IMMEDIATE RELEASE

GovDelivery CEO Scott Burns Named to Federal Computer Week's Prestigious Federal 100 List

St. Paul, MN — Mar. 18, 2009 – GovDelivery, the world's leading provider of email and digital communication solutions for government, today announced that CEO Scott Burns was named to Federal Computer Week's (FCW) Federal 100 list. The Federal 100 recognizes individuals from government, industry and academia who significantly influenced how the federal government buys, uses or manages information technology.

GovDelivery's software as a service platform is used by hundreds of government agencies to communicate with the public by email and wireless text messaging. Burns was recognized by FCW's Federal 100 for his leadership in the launch of GovDelivery's Web 2.0 Collaboration Network in 2008.

Many government clients use GovDelivery's collaboration capabilities to cross promote content from related government organizations through a mashup page presented during the subscription sign-up process. This approach has led to dramatic improvements in outreach and transparency because more citizens are now aware of the breadth of government content available to them. For example, FEMA cross promotes subscription items for thirteen other agencies, including the Centers for Disease Control and Prevention, the U.S. Department of Homeland Security and the U.S. Environmental Protection Agency. This type of cross-promotion contributed to CDC's increase in the number of subscribers to the Emergency Preparedness and Response subscription topic "Recent Outbreaks and Incidents." New email subscribers for this topic alone increased by over 5,400 citizens since January.

"We've seen a steady rise in subscription since AHRQ launched the GovDelivery service, with a substantial jump in daily subscribers through the new collaborative functions," said Gerri Michael-Dyer, Electronic Dissemination Advisor, Agency for Healthcare Research and Quality. "Becoming networking partners with other agencies has nearly tripled our subscription rates, provided more visibility for our products and added channels to get information out to the public."

Federal 100 winners are recognized for their risk-taking, vision and pioneering spirit in the federal IT community. The winners are nominated by Federal Computer Week readers and selected by an independent panel of judges. Winners will be recognized at a gala on March 25, 2009, at the Ritz-Carlton Tysons Corner in Virginia. The list of Federal 100 winners is available at

http://events.fcw.com/events/2009/Fed100/2009_Fed_100_winners_list.pdf.

About GovDelivery

GovDelivery's mission is to provide the public sector with the most effective digital communication solution. GovDelivery's email and digital subscription management solution provides organizations with a fully-automated, on-demand public communication system. Organizations using GovDelivery provide citizens with better service and access to relevant information by proactively delivering new information through email and wireless alerts. GovDelivery's clients include the British Parliament, the U.S. Departments of State, Commerce, Labor, Transportation, Treasury, Justice, Homeland Security, Health and Human Services and more than 100 state and local governments across 28 states. For more information, visit www.govdelivery.com.

###