



## Labor introduces e-mail subscription service

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The Labor Department today announced a new program to expand citizens' use of its Web site through the introduction of an e-mail subscription system.

Visitors to the Web site can subscribe to receive regular updates on a number of topics including news releases, weekly unemployment claims reports, disability employment policies, labor law compliance and small business programs.

The service will be rolled out in phases.

The first phase will include the Office of the Secretary, several major agencies within the department and other information available on the Labor Department home page. Initially there will be 99 subscription options across 15 categories.

The addition of the e-mail service to the Labor Department's site is based on the fact that e-mail is the most commonly used Internet feature, a department spokeswoman said. According to the Pew Internet Life Project, she said, nearly half of Internet users access e-mail, while only 9 percent visit a government Web site on any given day.

In a pre-launch of the system involving the department's Fair Pay initiative, in less than a month more than 2,000 citizens signed up to receive updates on the fact sheets.

The Labor Department chose an e-mail subscription management service provided by GovDocs Inc. of St. Paul, Minn., to automate management of its subscriptions across all agency Web sites.