

Contact:

Lisa Lynch, Vice-President of Communications
GovDelivery, Inc.
(651) 726-7316
lisa.lynch@govdelivery.com



For Immediate Release

GovDelivery to Host Inaugural Federal User Group and Educational Session

St. Paul, MN (February 13, 2007) — GovDelivery, Inc., the world leader in government-to-citizen e-mail communication, announced plans today to hold its inaugural Federal User Group meeting on February 22, 2007 in Washington, D.C.

“GovDelivery offers the most effective government-to-citizen communication tools available,” said Scott Burns, co-founder and CEO of GovDelivery. “We are thrilled to serve so many Federal agencies and look forward to bringing them all together to discuss communication trends and opportunities.”

The four hour user group meeting and educational session is open to all Federal employees and approved contractors who register from GovDelivery’s website at www.govdelivery.com. There will be four short presentations with each followed by discussion. The featured presentation will be a case study presented by the FBI on its use of e-mail alerts to improve communication with the public and law enforcement. Other presentation topics include e-mail deliverability, really simple syndication (RSS), and maximizing subscription rates.

GovDelivery’s 115 clients at all levels of government currently send over 5 million e-mails per month through the GovDelivery E-mail Subscription Management system. Using GovDelivery, agencies offer website visitors the ability to customize the type and format of information they receive from the government.

The first Federal agencies began using GovDelivery in late 2003, and the company now serves over 40 agencies and websites within 10 of the 15 Executive Departments. More than 130 Federal employees are expected at the user group meeting.

About GovDelivery, Inc.

GovDelivery, Inc., headquartered in St. Paul, MN, is the world’s leading provider of government-to-citizen e-mail communication solutions. Its flagship product, GovDelivery E-mail Subscription Management, uses proprietary automation tools to empower organizations to communicate more effectively with the public. Governments use GovDelivery to reach the public through e-mail, wireless alerts, and RSS.

GovDelivery is used by more than one hundred public sector organizations worldwide including USA.gov, the FBI, the Centers for Disease Control, the U.S. Departments of Labor, State, Agriculture, Transportation, and Commerce; U.K. Parliament; Texas Department of Health and Human Services; Orange County, CA; Washington, D.C. GovDelivery is also used by transit authorities across the U.S., including Tri-County Metropolitan District of Oregon (TriMet) and Chicago Transit Authority (CTA). For more information, please visit www.govdelivery.com.

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