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***For Immediate Release*****GovDelivery E-mail Update Service Added to FirstGov.gov**

*St. Paul, MN (February 14, 2006)* — GovDelivery, Inc., the world's leading provider of government-to-citizen e-mail communication solutions, announced today that it has been selected by FirstGov.gov, the U.S. government's official web portal, to help FirstGov.gov further pursue the President's e-government initiatives to make online government services more accessible to all Americans.

Using the GovDelivery® E-mail Subscription Management system, FirstGov.gov will keep citizens better informed by offering them an opportunity to receive e-mail alerts whenever new website content is posted.

The e-mail updates generated by GovDelivery will empower citizens who visit FirstGov.gov to:

- Subscribe to receive e-mail updates on more than 30 popular topics across five categories - Citizens, Businesses and Nonprofits, Federal Employees, State and Local Employees, and Reference Information.
- Easily manage all e-mail subscriptions and preferences (i.e., change e-mail address, modify password, and/or add or delete subscriptions) in a single-user profile.
- Learn about the most up-to-date government information posted on FirstGov.gov immediately.

"In the past 18 months, GovDelivery has built a proven track record with the U.S. Departments of Labor, State, Agriculture, Transportation and Commerce, and has been a key driver of success in government communication and e-Gov initiatives," said Scott Burns, GovDelivery's co-founder and chief executive officer. "As the portal for all government information, FirstGov.gov is the perfect website to offer this powerful functionality to citizens."

Citizens can visit [http://www.firstgov.gov/Contact/E-mail\\_subscriptions.html](http://www.firstgov.gov/Contact/E-mail_subscriptions.html) to sign up for this e-mail update service and be the first to learn of the latest updates to useful FirstGov.gov information.

**About GovDelivery, Inc.**

GovDelivery, Inc., headquartered in St. Paul, MN, is the world's leading provider of government-to-citizen e-mail communication solutions designed specifically for the public sector. Its flagship product, GovDelivery® E-mail Subscription Management, is an automated, turnkey system that uses proprietary Page Watch technology to detect content updates on web pages and proactively send personalized e-mail alerts to interested citizens. GovDelivery is used by public sector organizations worldwide, including the U.S. Departments of Labor, State, Agriculture, Transportation, Health and Human Services, and Commerce, U.K. Parliament, Norwich City Council (U.K.), Washington, D.C., California Department of Insurance, Oregon Department of Human Services, Macomb County (MI), the cities of St. Paul and Minneapolis (MN), and many more. For more information, please visit [www.govdelivery.com](http://www.govdelivery.com).

**About FirstGov**

FirstGov.gov, the U.S. government's official web portal, is an interagency initiative administered by the U.S. General Services Administration. FirstGov.gov provides citizens, businesses, federal employees, government organizations and the media an easy, one-stop place to find federal, state and local government services and information. FirstGov.gov went online on September 22, 2000. For more information, please visit [www.firstgov.gov](http://www.firstgov.gov).

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