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For Immediate Release**GovDocs Changes Name to GovDelivery, Inc.**

Name reflects success in government-to-citizen communication initiatives

St. Paul, MN (November 1, 2005) — GovDocs Inc., the world's leading provider of government-to-citizen e-mail and wireless communication solutions, launched a branding initiative today, which includes a new company name and website. The new company name, GovDelivery, Inc., also is the name of the company's flagship product and better reflects the company's focus on delivering state-of-the-art communication solutions to the public sector.

"GovDelivery® E-mail Subscription Management is transforming the way government agencies communicate with citizens and is a key driver of success in government communication and e-Gov initiatives," said Scott Burns, co-founder and chief executive officer. "As we continue to grow our business, it is important that our company name reflects our commitment to helping the public sector deliver information proactively to citizens."

GovDelivery sends millions of targeted e-mail messages on behalf of its clients every month – and those numbers continue to grow. In the past year, the company has doubled its revenues and grown its workforce by 60 percent to keep pace with its rapidly growing client base.

The company's labor law poster division, which helps U.S. employers meet state and federal posting requirements, will continue to operate under the GovDocs name. This division has achieved double-digit growth in the past year and serves thousands of employers across the country.

"Our company name is changing, but our commitment to providing our clients with solutions that deliver immediate, tangible results will remain the same," said Burns.

GovDelivery helps government agencies leverage the time, resources, and energy they have invested in their websites by providing users with the option to receive e-mail alerts expressly tailored to their interests. The benefits of this technology include better, more frequent communication with target audiences; the ability to communicate their services in a more effective manner; and an increase in repeat traffic to their websites.

About GovDelivery, Inc.

GovDelivery, Inc., headquartered in St. Paul, MN, is the world's leading provider of government-to-citizen e-mail and wireless communication solutions designed specifically for the public sector. Its flagship product, GovDelivery® E-mail Subscription Management, is an automated, turnkey system that uses proprietary Page Watch technology to detect content updates on webpages and proactively send personalized e-mail alerts to interested citizens. Organizations using the system improve customer service immediately, increase website usage up to 50 percent, and decrease costs for a positive return on investment. GovDelivery is used by public sector organizations worldwide, including the U.S. Departments of Labor, State, Agriculture, Transportation, and Commerce, U.K. Parliament, Norwich City Council (U.K.), Washington, D.C., California Department of Insurance, Oregon Department of Human Services, Macomb County (MI), the cities of St. Paul and Minneapolis (MN), and many more. For more information, please visit www.govdelivery.com.

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