



[Accessibility](#) |
 [Privacy Notice](#) |
 [Contact Us](#) |
 [Site Map](#) |
 [Search](#)



[Advanced Search](#)

[HOME](#)

[BEER](#)

[WINE](#)

[DISTILLED SPIRITS](#)

[OTHER ALCOHOL](#)

[TOBACCO](#)

[FIREARMS & AMMUNITION](#)

[About TTB](#)

[Advertising](#)

[Careers](#)

[EEO](#)

[FAQs](#)

[FOIA](#)

[Forms](#)

[Formulation](#)

[Importers](#)

[International Trade](#)

[Labeling](#)

[Laboratory](#)

[National Revenue Center](#)

[Public Information](#)

[Student Research](#)

[Trade Practices](#)

[Wholesalers](#)

TTB Launches TTB Updates E-mail Subscription News Service

The Alcohol and Tobacco Tax and Trade Bureau (TTB) is launching TTB Updates—a new, free e-mail subscription management service designed to keep the alcohol, tobacco, and firearms and ammunition industries, and the public informed of news, rulemakings, upcoming seminars or workshops, and other developments at TTB. This secure e-mail subscription management service permits users to customize their updates, which enables them to receive e-mails related only to the topics to which they have subscribed.

TTB Updates allows users to choose their subscription preferences. Subscription options include advisories, guidance, news releases, rulings, enforcement actions, and seminar and training opportunities. Users can add or delete subscription items themselves, and have the option to password protect their accounts for increased security. Users can opt to have TTB Updates sent immediately, daily, weekly, or monthly to their e-mail accounts, or directly to a wireless device.

So how does it work? This e-mail subscription management service monitors designated Web site content and sends an e-mail to alert subscribers when new information is posted on TTB's public Web sites. Subscribers will receive e-mails from TTB at the address usttb@govdelivery.com.

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