

# 9<sup>th</sup> Annual Digital Communications Summit

#DCcomm16

**April 28, 2016**

# Need health insurance? See if you qualify

You can enroll in or change plans if you have certain life changes, or qualify for Medicaid or CHIP

SEE IF I CAN ENR

[Want a quick overview first?](#)

NEED TO

FIND YOUR 109

SEE HOW

GET IMPORTANT NEWS & UPDATES

## Get covered for 2016: Start here.

Open Enrollment ended on January 31, 2016. But you may be able to get covered through the Marketplace, Medicaid, or CHIP. Sign up now to receive reminders before important enrollment deadlines and learn about your coverage options.

Minnesota

jane@citizen.com

START HERE

[Privacy Policy](#)

SEE HOW

CONTACT US

GO

HEALTHCARE.GOV BLOG

**sbst.gov**

SOCIAL AND BEHAVIORAL SCIENCES TEAM



**Social and Behavioral Sciences Team**  
**Annual Report**

Executive Office of the President  
National Science and Technology Council



September 2015



# US DEPARTMENT OF VETERANS AFFAIRS



# 6 KEY AREAS FOR SUCCESSFUL DIGITAL ENGAGEMENT

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# BEGINNING STEPS TO IMPROVING CITIZEN EXPERIENCE

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Understand your  
citizen's journey



Drive impact with  
your digital  
communications



Use data to inform  
decisions and  
educate citizens



Provide ongoing  
learning  
opportunities

A person is shown from the side, wearing a blue long-sleeved shirt, typing on a silver laptop. The laptop is open on a desk. In the background, there is a white coffee cup on a saucer, some papers, and a blurred office environment. The text is overlaid on the image in three teal-colored boxes.

**“THE SCIENCE OF TODAY  
IS THE TECHNOLOGY OF TOMORROW.”**

*- Edward Teller*

**THANK YOU!**